

# BSAC

british society for antimicrobial chemotherapy

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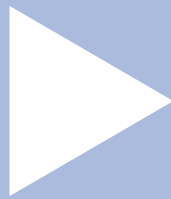
Charity No: 1093118

VAT No: 442 5855 40

Registered as a charity and company limited by guarantee in England & Wales No. 4443910

Registered address: Griffin House, 53 Regent Place, Birmingham, B1 3NJ

## Strategy 2011 – 2014



### MISSION STATEMENT

To improve the prevention, diagnosis and treatment of infections by promoting the development, discovery, appropriate and effective use of antimicrobial agents through:

- Education
- Research
- Promoting evidence based practice, audit and quality improvement measures
- Engagement with people and organisations

### KEY MESSAGES

BSAC:

- Is an inter-professional organisation with 40 years of experience and achievement in antibiotic education, research and leadership.
- Is dedicated to saving lives through appropriate use and development of antibiotics now and in the future.
- Communicates effectively about antibiotics and antibiotic usage via workshops, professional guidelines and its own high impact international journal.

# 1 GOVERNANCE

## AIM

To ensure the integrity of BSAC as a charity is protected through continued scrutiny and development of published policies that explain how the Society is governed and managed, to the satisfaction of its Membership, Charity Commission, Companies House and any other interested parties.

## ACTIONS

- 1.1 To ensure the Memorandum of Understanding, Articles of Association, standard operating procedures, risk register and employment policies are regularly reviewed by Council.  
**Frequency: Annual**
- 1.2 To make available and publish copies of the annual report, audited accounts and records of the annual general meeting.  
**Frequency: Annual**
- 1.3 To regularly review job descriptions for the role(s) of appointed officers and Ordinary Members of Council  
**Frequency: Every 3 Years**
- 1.4 To ensure all vacancies for office and membership of working parties are promoted to the Membership.  
**Frequency: On-going**
- 1.5 To examine how Council can meet the specialist needs and interest of the membership through Society activities.  
**Frequency: Every 2 years**
- 1.6 To review risk management strategies and risk register to ensure potential risks to the Society (operational, reputation, financial, etc.) are appropriately managed or transferred.  
**Frequency: Annual**

## 2 EDUCATION & MEETINGS

### AIM

To develop the educational and meeting agendas to enhance the education and continuing professional development of Members and professional groups with responsibility for the management of infectious disease and the public, with particular emphasis on the appropriate prescribing of antibiotics.

### ACTIONS

- 2.1 To continue to organise meetings, symposia, workshops and conferences that are multi-disciplinary in nature and that address current issues in antimicrobial chemotherapy (in collaboration with other stakeholder professional groups (pharmacists, surgeons, neurologists, dentists, etc).  
**Frequency: On-going**
- 2.2 To work with other sister organisations to develop and maintain the FIS meeting as a conference relevant and open to all involved in the field of infection.  
**Frequency: On-going**
- 2.3 To regularly review the registration rates for BSAC meetings, maintaining the upper limit at £150 for a one day meeting and ensuring preferential rates are available to all trainee grade practitioners and students.  
**Frequency: Immediate and on-going**
- 2.4 To develop a comprehensive online training resource by therapy area that will include accredited modules for undergraduates, postgraduates and CPD accredited resources.  
**Timescale: Commission by end 2011 and commence work 2012**
- 2.5 To make recommendations for funding, through a process of open competition, for educational initiatives (as identified by the Education Committee) of benefit to the field.  
**Frequency: On-going**
- 2.6 To continue to host of regional meetings / workshops of benefit to as wide range of health professionals as possible.  
**Frequency: Current and ongoing**
- 2.7 To develop an education strategies for primary care (to include increased collaboration with RCGP & NPC) and the public  
**Timescale: End 2012**
- 2.8 To continue to webcast all relevant meetings and conferences and explore developing some webcasts into accredited online resources.  
**Timescale: End 2012**
- 2.9 To host at least two symposia each year within other specialist meetings to promote antimicrobial messages to other professionals groups.  
**Timescale: 2012 onwards**

# 3 FUNDING, RESEARCH & SURVEILLANCE

## AIM

To continue to support research, educational and surveillance initiatives that are of benefit to the membership, allied professional groups and the field of antimicrobial chemotherapy.

## ACTIONS

- 3.1 To continue, whenever funds allow, to hold a designated fund for grant giving purposes.  
**Timescale: Immediate and ongoing**
- 3.2 To regularly examine the range and value of grants awarded by the Society to identify if any changes are required to how funding is allocated and make recommendations to council.  
**Frequency: Annual by the Grants Committee**
- 3.3 To continue to publish details of publications and benefits arising from the BSAC grants programme, including a breakdown of grants awarded across all different categories for each financial year.  
**Timescale: Immediate and on-going**
- 3.4 To continue to operate national programmes of resistance surveillance and maintain a website through which the results are disseminated. The aim will be to ensure the programmes are cost-neutral through sponsorship.  
**Timescale: On-going**
- 3.5 To continue to support the national methodology for susceptibility testing and liaison with EUCAST to achieve European standardization.  
**Timescale: On-going**
- 3.6 To identify and consider applying for (either alone or in collaboration with other organisations) national and European grants / funds that will enable the Society to undertake research / develop initiatives in furtherance of its aims and objectives.  
**Timescale: On-going**
- 3.7 To consider and make recommendations on the establishment of a Standing Committee on Antimicrobial Surveillance & Stewardship (to steer development and directing initiatives that promote and engage in surveillance and data collection for antimicrobial consumption in the UK and contribute to likewise initiatives in Europe).  
**Timescale: March 2012**

# 4 MEMBERSHIP

## AIM

To encourage all working in the field of antimicrobial chemotherapy / infectious disease to become Members of the Society, and to ensure that Membership of the Society delivers relevant benefits, including opportunities for Members to engage in Society activities.

## ACTIONS

- 4.1 To promote Membership of the Society to all those with an interest in the discovery, development, prescribing and surveillance of antimicrobials for the treatment of infectious disease.  
**Timescale: Immediate and ongoing**
- 4.2 To identify and implement contacts database for BSAC that will include the capacity to record Members' interests, their past and current participation in society activities and interest in participating in the future.  
**Timescale: Spring 2012**
- 4.3 To identify opportunities for engagement with Members outside the UK and to actively monitor their involvement in society affairs and activities.  
**Timescale: Immediate and on-going**
- 4.4 To regularly review ways to incentivise take-up of membership of the Society, including publication of a list of exclusive Membership benefits.  
**Timescale: Immediate and on-going**
- 4.5 To undertake a Membership survey at least every 2 years to ascertain the wishes of the membership in relation to the value of society activities and to seek suggestions on new areas of activity.  
**Next survey due November 2011**

# 5 PUBLICATIONS

## AIM

To ensure that all BSAC publications (Journal, Newsletter, and other printed materials) are of benefit to the Membership, other interested parties and that they further knowledge in the field of antimicrobial chemotherapy

## ACTIONS

- 5.1 To work with the publishers of JAC to identify how the subscription base can be maintained (or how reductions to the subscription base can be minimised).  
**Timescale: Immediate and ongoing**
- 5.2 To regularly communicate with the Membership via published and electronic media, including social/media networking.  
**Deadline: Immediate and on-going**
- 5.3 To improve links / exploit the potential between Society activities and the Journal via the Journals Committee  
**Timescale: On-going**
- 5.4 To provide training for members of BSAC and joint working parties in the development of evidence based guidelines.  
**Timescale: On-going**
- 5.5 To secure the future of the Susceptibility Testing Methodology, and the publication of future versions of the Method, by identifying future staffing requirements and funding requirements beyond December 2011.  
**Timescale: December 2011**
- 5.6 Identify how the Society can increase implementation of current BSAC guidelines and research their use.  
**Timescale: By 2013.**

# 6 EXTERNAL RELATIONS, LEADERSHIP & ENGAGEMENT


## AIMS

- To ensure the Society identifies and engages with all relevant stakeholders, communicating timely and appropriate messages and information on issues of concern and interest in the field of antimicrobial chemotherapy.
- To provide national and international leadership for co-ordinated education on antimicrobial chemotherapy.

## ACTIONS

- 6.1 To develop a communications strategy that includes proposals for effective communication with stakeholders, including:
- Membership
  - Allied professional organisations (UK, Europe, ROW)
  - Departments of Health and governments
  - Political parties
  - Trade and lay media
  - Interest groups (e.g. National Concern for Healthcare Infection)
  - Sponsors
  - NICE
  - SIGN
  - Pharmaceutical industry
- 6.2 To promote BSAC engagement in international activities through the publication of a BSAC International section on the BSAC website.  
**Timescale: July 2011**
- 6.2 Review stakeholder list annually in consultation with chairs of working parties and BSAC  
**Frequency: Annually**

# TIMETABLE FOR FUTURE STRATEGY DEVELOPMENT AND REVIEWS



It is proposed that the BSAC Strategy is reviewed and redefined according to the 6-year Presidential appointment cycle.

Year 1:	Appointment as President-elect	<b>REVIEW AND REDEFINE STRATEGY</b>
Year 2:	First year of Presidency	<b>Review progress</b>
Year 3:	Second year of Presidency	<b>Review progress</b>
Year 4:	Third and final year of Presidency	<b>REVIEW AND REDEFINE STRATEGY</b>
Year 5:	First year as past-President	<b>Review progress</b>
Year 6:	Second/final year as Past-President	<b>Review progress</b>

## Cycle recommences

**Note:** The above cycle offers a framework within which the strategy is continually reviewed and redefined. It enables Council to amend the strategy in response to new or emerging issues. Presidents also get the opportunity to shape the strategy at the beginning and end of their term of office.

